

Republic of the Philippines
DEPARTMENT OF TOURISM
Region III

Ground Floor, Clark Center Two-2, Clark Freeport Zone, Pampanga

SERVICE CONTRACT

KNOWN ALL MEN BY THESE PRESENTS:

This **SERVICE CONTRACT** executed by and between the **DEPARTMENT OF TOURISM** (DOT Regional Office 3) represented herein by its Regional Director, **RICHARD G. DAENOS, Ph.D.**, hereinafter referred to as the **FIRST PARTY**, and **SYNDROME SNEAKERS SUPPLY**, represented herein by its Proprietor, **LOUIS ANTON A. CRUZ**, hereinafter referred to as the **SECOND PARTY**.

WITNESSETH: That

1. The **FIRST PARTY** shall implement the production of **TOURISM MARKETING COLLATERALS** for April-June 2026 and do hereby contract the end-to-end services of the **SECOND PARTY** to be the marketing/advertising agency in the fulfillment of the requirements for the above-mentioned project in the amount of **TWO HUNDRED EIGHTY NINE THOUSAND PESOS ONLY (Php 289,000.00)** inclusive of taxes and subject to the usual government accounting and auditing rules and regulations;

2. The **SECOND PARTY** agrees to provide the following:

A. CONCEPT AND DESIGN DEVELOPMENT

- Concept development for DOT-III shirts and tote bags aligned with approved themes, messages, and intended use
- Visual design consistent with DOT-III brand guidelines, including logo application, colors, typography, and graphic elements
- Layout and artwork preparation optimized for printing and material application
- Up to two initial design options per collateral type
- Design revisions based on DOT-III feedback
- Final production-ready artwork with complete print specifications
- Design coordination with production requirements to ensure quality and feasibility

B. PRODUCTION OF COLLATERALS

- **Summer Shirts (Customized)**
Inclusive of Customized Design and Delivery

Material: Premium 100% Cotton
Sizes: Custom XS to XXL
Design Placement: Front and/or back print
Design: Silk screen, DTG, or embroidery

150 pieces

- **Tote Bags (Customized)**
Inclusive of Customized Design and Delivery

Material: Heavyweight Canvas or Twill
Dimension: 14 x 16"
Handle: Reinforced cotton straps
Design: Printed on one side

100 pcs

- **Printing of Brochures**
 - With high-quality materials and finishes
 - A4
 - Magazine Paper
 - 2 to 3 days proofing

9 brochure studies x 100 pcs each study
(total of 900 copies)

C. CONTINGENCIES

- Contingency and other administrative expenses

All items above shall be delivered by the **SECOND PARTY** in the amount of **TWO HUNDRED EIGHTY NINE THOUSAND PESOS ONLY (Php 289,000.00)** inclusive of taxes and subject to the usual government accounting and auditing rules and regulations;

3. The **FIRST PARTY** hereby agrees to tender payment of the contract fees as indicated herein upon the delivery of all requirements, based on the pre-agreed timeline for deliverables.

IN WITNESS WHEREOF THE PARTIES affixed their signatures this **04th** day of March 2026 in Clark Freeport Zone, Philippines.

DEPARTMENT OF TOURISM
REGION III


RICHARD G. DAENOS, Ph.D.
FIRST PARTY

SYNDROME SNEAKERS
SUPPLY


LOUIS ANTON A. CRUZ
SECOND PARTY

FUNDS AVAILABLE:


MARLOU T. PANGILINAN
ACTING ACCOUNTANT II

SIGNED IN THE PRESENCE OF:


PATRICK V. DE LEON

ACKNOWLEDGMENT

Republic of the Philippines)
City of ANGELES CITY
Ss.

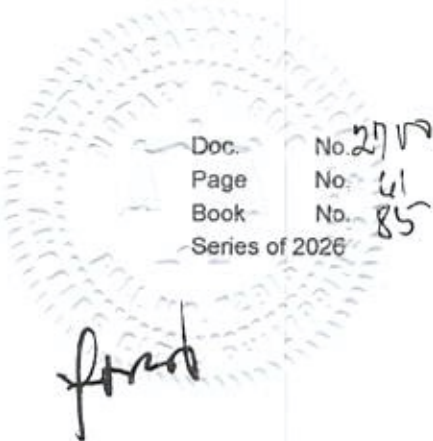
BEFORE ME, a Notary Public for and in the above jurisdiction on this day 10 MAR 2026 of _____ personally appeared:

Name	Valid Government ID	Date / Place Issued
RICHARD G. DAENOS		
LOUIS MENDOZA	DL CH-19-000162	

All known to me and to me known to be the same persons who executed the foregoing instrument and they acknowledged to me that same is their own free and voluntary act and deed.

This instrument consisting of three (3) pages, including this page on which this acknowledgment is written has been signed on every page thereof by the parties hereof.

IN TESTIMONY WHEREOF, I have hereunto set my hand and affixed my notarial on the date and at the place above written.



ATTY. MYCAROL BORDONC
Notary Public for and in the
Cities of Angeles and Mabalacat
Municipalities of Pinar and Mabalacat
Commission Serial No. 2022-992
Valid Until December 31, 2026
Roll No. 72916
IBP Member OR No. 560827, Nov. 25, 2025
PTR No. A.C. 2303550, Dec. 16, 2025
MCLE Compliance No. VIII-0021561
Kisses Lane C-7, Nepo Mart, Angeles City

Handwritten signatures and initials are present at the bottom of the page. From left to right, there is a signature 'mst', a signature 'Luis', and a large signature 'G'.